

Entrepreneurship Development Cell (EDC)-ECE

About us

Electronics and Communication Engineering department of Chandigarh Engineering Colleges, Landran has set up an **Entrepreneurship Development Cell (ED Cell)**. The main objective to setup ED cell is to motivate students to adopt Entrepreneurship as career. ED Cell is responsible to plan and organize the Entrepreneurship Awareness Camps (EAC), Expert Lectures on Entrepreneurship.

Through above activities students are motivated to become Entrepreneur and learn to open a new Enterprise (Business), to arrange funds, to market the product and students also got a chance to interact with entrepreneurs through Industrial visits.

Core Team Members

Under the expert guidance of HOD ECE, Dr. Vinay Bhatia, following Team members work efficiently for all the activities & development of Industry Institute Interaction cell.

Sr. No.	Name	Designation	Role
1	Dr. Mohit Srivastva	Professor	Incharge
2	Kamna Kohli	Assistant Professor	Member

Key Responsibilities of ED Cell at CEC

- Create zeal in ECE students to become Entrepreneurs through Entrepreneurship Awareness Camp (EAC).
- Train ECE students to identify business opportunity and mechanism of product selection.
- Train ECE students to start a SSI unit (General concept about the Govt. formalities, rules & regulation, Location and different aspect of an industrial venture)
- Teach students about different market strategies (i.e. Technical & commercial aspects of SSI unit).
- Teach ECE students financial aspects of SSI unit including salient features of a project report.
- To aware ECE students about various schemes of assistance and support available from Govt. agencies, banks, financial institutions, SFC's etc
- Train ECE students importance of communication and interpersonal skills for better result in business.
- Organize Industrial visits for experience sharing by existing entrepreneur.

Analysis ED Cell

Since Academic Year 2016-17 ED Cell has organized several Entrepreneurship Awareness camps. The detail of which are give below under DST_NIMAT project through EDII.

Academic Year	Workshop (EAC)
2019-20	4
2018-19	5
2017-18	7
2016-17	10

